

The Marshmallow of, for & by the children

Q. What is 'The Marshmallow'?

A: The Marshmallow is world's first research based children's magazine formulated from United Nations Sustainable Development Goal 4.7.

Q. What is the research base of The Marshmallow?

A: According to Global Peace Index Report (2018) published by The Institute for Economics & Peace (IEP), surveyed 160 countries found that Peace further deteriorated for the fourth consecutive year. The report stated that '*Despite living in the most peaceful century in human history, the world has become less peaceful over the last decade*'.

Thus, United Nations through Sustainable Development Goal 4.7 caters to instilling the moral & humane values among children through education. The Marshmallow is an initiative towards the cause.

Q. Why is 'The Marshmallow' needed for today's child?

A: Today, knowledge is a click away; we are surrounded by Artificial Intelligence. However, as we are moving ahead in the most advanced era; human values like kindness, love, compassion, empathy, sharing, caring, honesty, righteousness, character, friendship, sincerity are under threat. The most vulnerable are children. Before, robots take over our lives; we need to teach our future generation what it means to be human?

Q. How does 'The Marshmallow' help children?

A: The Marshmallow helps in building the socio-emotional intelligence among children. It is based upon research & thus, stories created are in sync to develop humane values among the young.

Q. Why 'The Marshmallow' uses stories to develop socio-emotional intelligence among children?

A: Stories have power. A good story has power to teach, heal, touch our soul. Story power had been used since time immemorial to teach values. Haven't we heard of Pandit Vishnu Sharma who created Panchatantra to teach princes from animal stories.

Q. What are the constant features of 'The Marshmallow'?

A: The Marshmallow is a theme based magazine. Every issue has a theme selected from UN SDG 4.7. Regular features include:

- Foreword from eminent educationist (Issue I Foreword is by Prof. Vandana Saxena, Central Institute of Education, University of Delhi)
- Research Article
- Fable
- Mascot Story
- Interview

- Stories
- Poetry
- Activities (from Issue two)

Q. To which age group ‘The Marshmallow’ is created for?

A: Most suitable age group is 8-15 years, both inclusive. It is the age when personality is being carved. Thus, ‘The Marshmallow’ captures young at the most impressionable age.

Q. How does ‘The Marshmallow’ justifies such a broad age group?

A: ‘The Marshmallow’ is a multi-graded magazine and the comprehension level increases as we read along the magazine.

Q. Why ‘The Marshmallow’ is called ‘A Children’s Magazine of, for & by the Children’?

A: The Marshmallow plans to place children in the forefront. Reviewers, Illustrators are children. Children participate in various contests & it's their creations that form The Marshmallow. We believe in exhibiting the original creative thought of the child, the way s/he perceives the world than the perfect thought.

Q. Who publishes ‘The Marshmallow’?

A: The Marshmallow is published by RIEDU, Research & Innovation In Education, an organisation with vision to create sustainable society of equity & equality using education & research as tool in collaboration with Storee ki Boree, a Children’s theatre Group.

The purpose is to invest in future generation to nurture wo/men of strong character & humane values.